



## ANUGA Select Brazil

Sao Paulo, Brazil  
April 8-10, 2025

The Brazilian food and beverage market continues to thrive, offering exceptional opportunities for U.S. exporters to expand their reach in this dynamic region – the largest consumer market in Latin America. As one of main commercial partners of Brazil, the United States has consistently played a vital role in meeting the country's growing demand for high-quality consumer-oriented products.

Anuga Select Brazil 2025, taking place from April 8 to 10 in São Paulo, is your gateway to connecting with top Brazilian buyers and decision-makers in the industry and generate additional success stories for Southern USA companies. This premier event will feature:

**Market Insights:** Gain a competitive edge with an in-depth market briefing and tour, providing critical insights into trends and consumer preferences.

**Networking Opportunities:** Engage with industry leaders and showcase your products to influential stakeholders in the Brazilian market.

Secure your spot now and be part of the future of food and beverage innovation in Brazil!

**Participation Fee:** \$600; **Early Bird Special:** \$400 (if you register and pay before January 31, 2025)

### Fee Includes:

- Shared counter space to exhibit under SUSTA pavilion
- Market briefing
- Retail tour

**Registration Deadline:** February 28, 2025 (No refunds for cancellation after this date)

**Industry Focus:** Food Service Products, Retail Products

**Product Description:** Beer, Wine and Distilled Spirits, Condiment & Sauces, Chocolate & Confectionery, Dairy Products, Fresh Fruit and Vegetables, Meat Products and By-products, Non-Alcoholic beverages, Processed Fruits and Vegetables, Snacks, Soup & Other Food Preparations, Sugar-free products, Tree Nuts

### Activity Managers

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If you have a question about an event, feel free to contact us at [events@susta.org](mailto:events@susta.org)

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and monitor the [Travel Advisories \(state.gov\)](https://www.usda.gov/travel-advisories) webpage before traveling.

**Southern U.S. Trade Association**, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139 [www.susta.org](http://www.susta.org), (504)568-5986, [susta@susta.org](mailto:susta@susta.org)

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